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JUMP – A case study on innovation and internationalization in a European action research project for jobs and growth

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23 SES 12 B: Research, Politics and Practice

09:00 – 10:30, Room: K4.15



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JUMP – A case study on innovation and internationalization in a European action research project for jobs and growth

1. Introduction: research and practice under the headline of innovation and internationalisation
2. INTERREG as a funding organization
3. A regional cross-border project: JUMP
4. *The alcohol sequence*
5. Risks and benefits: De-establishing as an effect of European innovation policy?



1. Research and practice under the headline of innovation and internationalization (A)

- Research and practice projects in the status of constant change
- Third-party funds and competition structures replace public and institutional budgets
- Be innovative!

“Innovations are the elixir of life for a society. Innovations, these are new technologies, products or technical procedures, with which we can develop new markets and secure employment for the future. Innovations create chances for a good, yes even, a better life” (Buhlmann 2004, 2).

- Be inter-/transnational!



1. Research and practice under the headline of innovation and internationalization (B)

how are national, institutional and social patterns or spaces of orientation (Niemeyer et al. 2014) being challenged by the imperatives of innovation and internationalization?

how do educational actors on different levels respond to these changing conditions?



2. INTERREG as a funding organization (A)

- INTERREG as the EU's major instrument of regional cross-border funding
- Developing economic regions by overcoming national borders
- INTERREG regions slightly dissolve practice and research from national boundaries
- It also creates new boundaries due to the re-definition of (funding) borders
- INTERREG's mapping processes can be seen as region-based constructions of EUrope (Lawn/Novoa 2002; Passi 2005; Quenzel 2005)

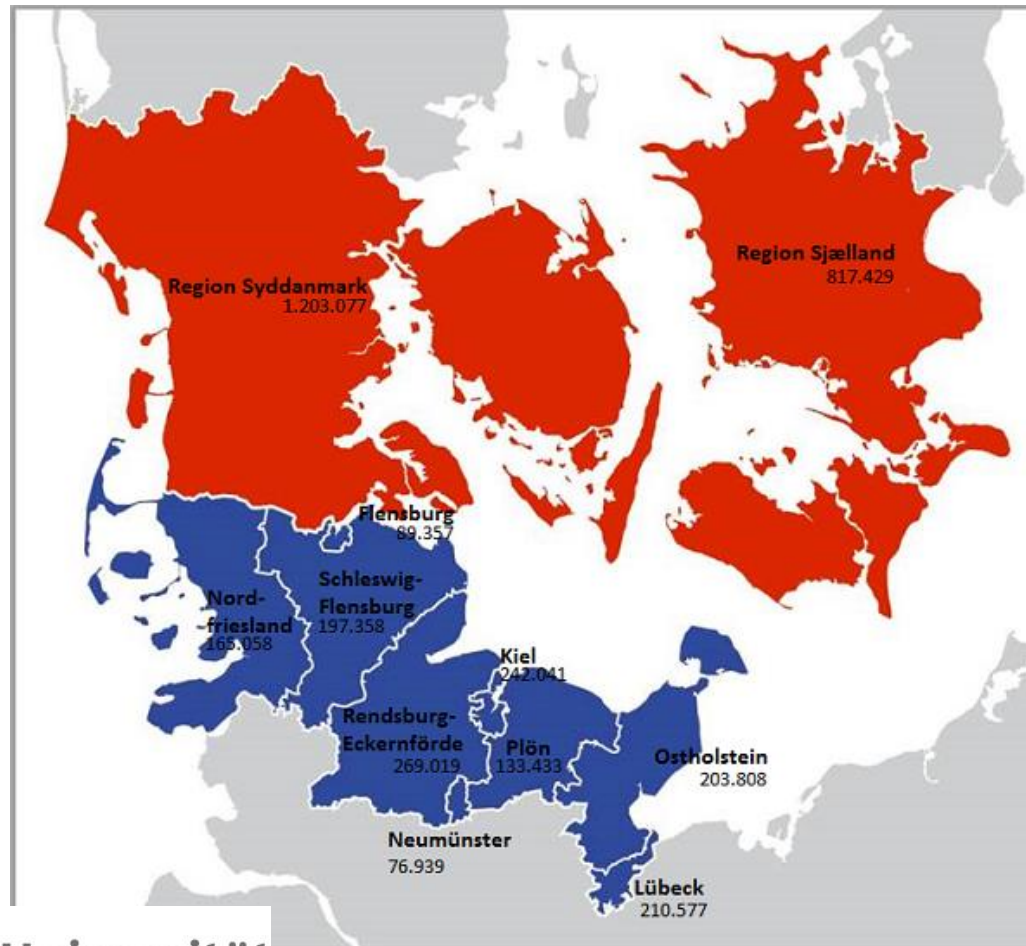


2. INTERREG as a funding organization (B)



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2. INTERREG as a funding organization (C)



3. A regional cross-border project: JUMP

- Collaborative project of German and Danish production schools and universities (funded by INTERREG Va)
- The form of cooperation is defined as a learning community under an action research approach
- The projects aims to promote economic development and employability of disadvantaged young learners through cross-border mobility and short-term placements



4. The alcohol sequence

- Classification of activities (school vs work?)
- Classification of responsibilities (individual vs pedagogical?)
- Pedagogical values (autonomy, role model?)
- Modes of dealing with rules (legitimation, pausing, orientating, accepting, negotiating?)
- Which rule should be applied? (transnational, national, institutional, European?)



5. Risks and benefits: De-establishing as an effect of European innovation policy?

- Traditional national, institutional or professional routines are being alienated
- Re-negotiations of *usual* or *normal* ways of assigning of or behaving in pedagogical situations are being initiated
- The establishment of new spaces for collaboration goes along with the de-establishing of prior patterns of orientation
- Transnationalization as production of spaces of challenge and reflection?
- NOT ONE EUROPE, BUT MANY?! (Paasi 2005)



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